

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: )  
FRED BISHOP ET AL. ) : Examiner: A.A. Shah  
Application No.: 10/707,309 ) : TC/Art Unit: 3625  
Filed: December 4, 2003 ) : Confirmation No. 1308  
For: SYSTEM AND METHOD FOR )  
FACILITATING INTERACTION ) :  
BETWEEN CONSUMER AND )  
MERCHANT : April 9, 2007

Mail Stop: Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

PRELIMINARY AMENDMENT

Sir:

A Request for Continued Examination ("RCE") was filed in the present application on January 8, 2007. Supplemental to the Amendment filed on December 8, 2006, and prior to continued examination on the merits, Applicants respectfully request the Examiner to consider the following:

- Amendments to the claims, which are presented in the listing starting on page 2; and
- Remarks, which are presented starting on page 9.